

Sharing formular matrix between Darl Creative Hub and its Instructors

<p>33/77 %</p>	<p>Darl creative hub retains 33% of the cost of a course.</p>	<p>When DCH promotes a course and generates conversions through their advertising efforts, the revenue is split with DCH receiving 33%, and the instructor or course developer receiving 77%.</p>
<p>10/90 %</p>	<p>Darl creative hub retains 10% of the cost of a course.</p>	<p>When instructors or course developers create a course and purchasers come through their unique links or coupon codes, they receive 90% of the revenue, as DCH had a minimal role in the process.</p>